

Data can be more valuable than money in overcoming business challenges. The real value is when that data is organized and presented in the right way, and in the hands of business leaders that can act upon it.



The first step in the journey to a mature data insights capability is often a one-off IT project to implement a BI, analytics, or reporting tool. It will connect & prepare the data and maybe deliver an initial set of dashboards. But then comes the next challenge - operationalizing the tool and continuing to deliver valuable insights.

Eventually many businesses establish a dedicated analytics or data insights function, but only after realizing the lost opportunity and missed ROI. For smaller businesses, it may not be cost effective to have a dedicated data team, or even a single dedicated BI manager.



**Enoua Analyst Services** can fill the resourcing gaps, and ensure all businesses are getting the right insights at the right time. We provide skilled analysts experienced in the tools you use, who understand data, and are familiar with working in business operations teams.

Analyst Services can be delivered from as little as a few hours per week, though to a whole team full time. Flexibility can be just as important as capability; each client's needs are different. Have an extra resource work in your team under your direction or let us manage and deliver your BI as a service.

Engage Enoua Analyst Services, let us get your data working for you, and have a team you can rely on to...



- ❖ Collate your internal operational data, combine with sales data, and distribute weekly management reports
- ❖ Enhance and build new dashboards in your BI system, whilst continuing to provide operational reporting to the business
- ❖ Work with SKUtrak to answer sales and distribution queries, get supply chain insights at each stage from dispatch to store sales
- ❖ Realize the full value of your data and get all the insights you need, because you now have the expertise and capacity at hand

Contact Enoua, *let us get your data working*



[sales@enoua.co.uk](mailto:sales@enoua.co.uk)